

Appendix 1: Measuring our success in 2018/19

In 2018/19 we will continue to work with our partners to deliver against the long term ambitions we have in place for our Region, to **boost productivity, enable inclusive growth** and to deliver the **21st Century transport** system that is needed to support inclusive economic growth.

In order to achieve these priorities it will be necessary to have a specific focus on the **delivery** of projects and programmes (both directly and with our partners), while also continuing to support local politicians' efforts to secure a **devolution** deal.

We will monitor our progress in achieving these aims through considering a number of long term strategic targets for the region, which we seek to meet with the support of our partners. We will also measure progress against a core set of delivery targets for the Combined Authority itself, which will specifically cover the work we will do to contribute towards these wider regional goals.

A summary of our ambitions for 2018/19 and details of how we will measure success in achieving these is provided below

Boosting productivity

We aim to close the gap between Leeds City Region's productivity rate and the UK average, which could add £10 billion to our economy and create thousands more skilled jobs. With our partners we are aiming to deliver £3.7bn in additional annual economic output for the Region and to create 35,000 additional jobs by 2036.

We will focus on boosting business productivity through innovation, encouraging exports, expansion, and meeting the demands of business for a workforce with the right skills.

The Combined Authority will contribute towards meeting these ambitions by:

- continuing to support businesses to grow and become more productive through the 'one-stop-shop' LEP Business Growth Service.
- working with schools and business leaders we will deliver careers and enterprise initiatives to enhance skills and raise aspirations;
- boost innovation in the region and through our skills capital and innovation funds
- enable key economic regeneration projects to be delivered to put the infrastructure in place for economic growth.
- attract new global investors to the Region to secure the creation of new high quality jobs and to safeguard existing jobs.
- To underpin all of these activities we will develop a local inclusive industrial strategy for the Region to set out the long term framework for driving growth and boosting productivity

Over the next 12 months, we will measure the success in meeting these ambitions through the following headline targets:

- The development of the local inclusive industrial strategy by the end of March 2019
- Delivery of 24,898 sqm new floorspace and 12,100 sqm refurbished floorspace through economic regeneration projects funded by the Skills capital and innovation fund
- Supporting 2,750* businesses who want to grow through our business growth service
- Supporting the creation of 500 jobs in those businesses receiving intensive support from our growth service
- Supporting the creation of a further 1,500* new jobs in the region through the work of our inward investment service
- Enabling 75%* of those businesses who receive intensive support from the business support service to achieve growth (GVA, turnover, employment)

** subject to successful funding bids*

Enabling inclusive growth

As economies globally look to tackle inequality, we aim to be a leader in promoting inclusive economic growth – in other words focus our efforts on supporting everyone in the city region – with a particular focus on diversity and those in communities high on the multiple deprivation index. Alongside this, we will continue our efforts to improve air quality and minimise the impact of climate change on communities and businesses.

Alongside our partners in the region we aim to reduce the proportion of jobs that pay less than the real living wage and reduce the employment rate gap for all disadvantaged groups. We will also work to significantly increase the number of key regional organisations who are committed to trailblazing inclusive growth initiatives by becoming ‘inclusive anchor organisations’.

The Combined Authority will support these regional aims by

- working with young people to deliver careers and employability training with a specific focus on engaging disadvantaged students.

- embed further the principles of inclusive growth into our employment & skills programmes with a focus on low paid workers and business workshops in communities suffering higher levels of deprivation.
- through the Better Homes Yorkshire programme we will help families to save money and improve energy efficiency
- continue to coordinate transport services for those with personalised travel needs, through AccessBus and home to school transport services for children with Special Educational Needs

During the year we will measure our contribution to enabling inclusive growth through the following headline targets:

- Delivering an enhanced model of employability, enterprise and careers education to 12,000 disadvantaged students
- Supporting 1,250* individuals to upskill in skills shortage areas
- Supporting 1,000* businesses to offer apprenticeships
- Improving 1,000 homes through the Better Homes programme
- Increase the number of active AccessBus users to 5,000

** subject to successful funding bids*

Delivering 21st century transport

The provision of a high quality integrated transport system is a vital requirement of a competitive, inclusive economy. With our partners in the Region we have developed a 20 year Transport Strategy to deliver a world-class, modern, integrated transport system, with aspirational targets for increasing trips by public transport, walking and cycling.

The Combined Authority will contribute to delivering the regional transport aims by

- ensuring a range of major transport infrastructure projects are delivered in the next 12 months both directly by the Combined Authority and through our partner organisations.
- embark on a major programme of activities to transform how we deliver publicly supported transport for people in the city region
- modernise how we provide public transport information and make public transport easier to use through smart ticketing and an increase in self-service through digital channels based on live travel information.

During 2018/19 we will measure the success in meeting these ambitions through the following headline targets:

- Completion of 13¹ significant transport projects by March 2019 with 11² projects on site by this time
- Support partners to complete 2³ significant transport projects by March 2019 with a further 9⁴ on site by this time
- Increase MCard (smart ticket) sales by 10%
- Increase the proportion of travel information interactions/enquiries made on line to 98%
- Increase public transport, walk and cycling on corridors where we are investing [details to be confirmed]

¹ Indicative List: Bradford Interchange SCP, 10 x Bus Hot Spots, Real Time Information installations at Morley and South Elmsall Hubs.

² Indicative List: Normanton Totems, Castleford Rail Station, Leeds New Station Street, Halifax Bus Station, New Pudsey Rail P&R, Steeton & Sildsden Rail P&R, Shipley Rail P&R, Mytholmroyd Rail P&R, Mirfield Rail P&R, Horsforth Rail Accessibility, ULEV Lot 1

³ Indicative list: Kirkgate, Wakefield and A629 (Phase 1a) Halifax

⁴ Indicative list: Ings Road Wakefield, York Outer Ring Road (further junctions), ELOR, A629 Phase 1b, A629 Phase 2, Bradford Forster Square, Hard Ings Road, Bradford, UTMC Phases 1 & 2, Corridor Improvement Programme junctions

Throughout 2018/19 we also measure success against a range of operational key performance indicators which will be actively monitored by each directorate in the organisation. A full list of these operational Key Performance Indicators is available on our website: www.westyorks-ca.gov.uk

We also provide key services to our local authority partners, offering economies of scale where it makes sense to organise our activities at a city region scale. Examples include our planning duty to cooperate activities, coordination of waste and mineral plans, and providing staffing capacity for our partners – for example on masterplan design, project management and data and analysis.